

## Six tips for fire safety... an ounce of prevention

**Jewelers Mutual Insurance Company, Neenah, Wis.** – Don't become the next victim. October is National Fire Safety Month, the perfect time to review your fire safety equipment, processes, and procedures in your business as well as in your home.

1. Ensure that you have the correct type and number of fire extinguishers. Be sure they are accessible and properly serviced by a reputable service contractor. Contact your local fire department if you have questions about the type, size, location, or number of extinguishers needed.
2. Familiarize your staff with the location of fire extinguishers, fire alarm system components, hazardous products, and emergency procedures. Be certain that your fire/smoke detection system is properly serviced and maintained so it can provide an early warning for occupants and local fire authorities. Last year, a faulty light ballast in a display case caused an after-hours fire in a retail jewelry store. Luckily, the fire detection system detected the fire, and fire crews were able to extinguish it quickly, minimizing the loss.
3. To reduce the potential of fire, explosion, and toxic leaks, review proper handling and storage for flammable/combustible liquids and compressed gases with all employees.
4. Conduct regular (at least monthly) inspections of your business to identify potential hazards.
5. Invite your local fire department to join you and your staff for a walk through and ask for recommendations to help prepare your staff to act appropriately in the event of an emergency.

At work and home, fire and life safety are too often overlooked. Make the most of *National Fire Safety Month* by reviewing fire and life safety procedures with your staff, as well as your family. For more information, contact your local fire department, the National Fire Protection Association at [www.nfpa.org](http://www.nfpa.org), or Jewelers Mutual Loss Prevention Division at [LossPrevention@jminsure.com](mailto:LossPrevention@jminsure.com).

Contact: **Char DeCoster, Marketing Communications Specialist, 800-558-6411, extension 2337 or [cdecoste@jminsure.com](mailto:cdecoste@jminsure.com).**

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*[Jewelers Mutual Insurance Company](http://www.jewelersmutual.com) is the only company specializing exclusively in jewelry insurance in the United States and Canada. The American Gem Society and Jewelers of America exclusively endorse Jewelers Mutual. It's continued A+ Superior rating from A.M. Best reflects the company's strong financial position. Jewelers Mutual was founded in 1913 in Neenah, Wis., by jewelers who needed affordable insurance. Today, Jewelers Mutual insures manufacturers, repair businesses, craftsmen, custom designers, retailers, artisans, appraisers, wholesalers, bench jewelers, and individuals, in the United States and Canada. More than 10,000 commercial policyholders trust Jewelers Mutual to insure their jewelry businesses, and 200,000 individual policyholders carry \$3 billion in personal insurance coverage. Visit the Jewelers Mutual Web site at [www.jewelersmutual.com](http://www.jewelersmutual.com). Logos, photos, and graphics are available in the newsroom at [JewelersMutual.com](http://www.jewelersmutual.com).*